

# VersaSTUDIO BT-12





Specifications		
Print resolution		Max 1,200 × 1,200 dpi equivalent
Printable area	A4 standard tray	291 × 204 mm (11.5 × 8.0 inches)
	A5 tray	204 × 142 mm (8.0 × 5.6 inches)
Printable garment type	Fabric	50 to 100 % cotton
	Fabric thickness	4 mm (0.16 inches)
Operating environment	Temperature	15 to 32 °C (59 to 89.6 °F)
	Humidity	15 to 80 % RH
Interface		USB 2.0 high speed, Ethernet (10BASE-T, 100BASE-TX)
Operating system		Windows® 7/8.1/10, Mac OS X 10.11 or later
Power source		220-240 V: 50/60 Hz 0.6 A (when fully equipped)
Power source		100-120 V: 60 Hz 1 A (when fully equipped)
	Maximum	47 W
Power consumption	Energy Saver mode	220-240 V: 1.8 W
		100-120 V: 1.7 W
F. dame all alternations	W×D×H	Standby: 399 × 682.8 × 292.5 mm (15.7 × 26.9 × 11.5 inches)
External dimensions		During operating: $399 \times 760.3 \times 292.5$ mm (15.7 $\times$ 29.9 $\times$ 11.5 inches)
Weight		Approx. 24 kg (53.0 lb.)



Optional finisher to fix the ink

Power source : 220-240 V: 50/60 Hz , 120-127 V: 60 Hz Power consumption : 220-240 V: 980-1,160 W , 120-127 V: 1,240 W External dimensions (W  $\times$  D  $\times$  H) : 419  $\times$  675  $\times$  235 mm (16.5  $\times$  26.6  $\times$  9.3 inches)

Weight : Approx. 16.5 kg (36.4 lb.)





CT-A4 Cassette Tray - A4 Size

CT-A5 Cassette Tray - A5 Size

Textile pigme	nt ink
TPG-CY	Ink Cartridge Cyan, 100 cc
TPG-MG	Ink Cartridge Magenta, 100 cc
TPG-YE	Ink Cartridge Yellow, 100 cc
TPG-BK	Ink Cartridge Black, 140 cc

Cleaning cartridge	
BT-CC-CY	Cleaning Cartridge Cyan, 42 cc
BT-CC-MG	Cleaning Cartridge Magenta, 42 cc
BT-CC-YE	Cleaning Cartridge Yellow, 42 cc
RT-CC-RK	Cleaning Cartridge Black 42 cc

Cleaning tool	
BT-CT	Cleaning Tool
BT-CL	Cleaning Liquid
BT-CP	Cleaning Pad
BT-CS	Cleaning Stick
BT-IC	Ink Collector Unit
BT-FF	Fan Filter

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# **Application Examples to Spur Your Imagination**





## **Desktop Direct-To-Garment Printing**

# VersaSTUDIO BT-12

## **Personalization from Your Desktop**

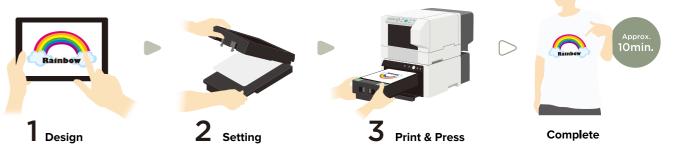
The VersaSTUDIO BT-12 can print directly on cotton fabrics right from your desktop. Easily print on T-shirts, tote bags, interior décor, and more to produce high-value personalized goods.



# **EASY TO USE**

### Simple and Safe Operation

The BT-12 was designed to be powerful and easy to use so that anyone can create original products of exceptional quality without special skills or training. The optional cassette-type HB-12 finisher safely fixes the ink to the fabric, providing a complete printing process even in stores. "cotodesign" lets you create designs easily from a tablet\* for effective sales at stores and events. \*A computer is required for printing.



## **Design Software**

The BT-12 comes with the easy-to-use Roland Design Software, which includes simple operation screens that make importing and editing images easy for smooth printing.



# **COMPACT**

## **Compact Modular Design**

The BT-12 is ideal for desktop use even at stores or events where space is limited. The printer can also be stacked on top of the HB-12 finisher to provide a complete printing process in the smallest possible space.



# HIGH QUALITY

## **Clear Photo Reproduction**

From T-shirts to tote bags, the BT-12 prints directly on white and other light-colored cotton fabrics\*. And with a resolution of up to 1,200 dpi, even designs with photos print beautifully.

\*Fabric must have a cotton blend ratio of at least 50%.



# LOW COST

# Jump-Start Your Business with Minimal Investment

With no special equipment or skills required, the BT-12 provides direct-to-garment printing with a minimal initial investment. Take advantage of profitable personalization services to draw in more customers and increase your brand value.

# **Expanded Opportunities**

Our optional cotodesign software supports production and sales of original products through connectability to various devices. From designing and receiving orders to printing and sales, the smooth operation helps you create unique personalized products.

